

Blue Jeans For Babies Fundraising Event at The EyeDoctors



November 15, 2010 - This past week at all EyeDoctors locations, our staff and doctors raised awareness and money in support of the March of Dimes by participating in the 13th Annual Blue Jeans for Babies event. The staff and doctors raised funds and then purchased t-shirts, stickers or buttons and wore them with jeans for the “fashion statement that saves babies”. This year, the staff raised \$1950, which was then matched by the doctors for a grand total of \$3900 in support of the March of Dimes, whose mission is “to improve the health of babies by preventing birth defects and infant mortality”. The March of Dimes raises funds for research focusing on pre-maturity and infantile disease and has created an awareness and education campaign to help families have healthier babies. For more information visit www.marchofdimes.com.