

ANNUAL BLUE JEANS FOR BABIES FUND RAISING EVENT AT THE EYEDOCTORS



November 3, 2008- Once again The EyeDoctors team has come together for a cause. This year marks the beginning of a second decade of giving from The EyeDoctors to The March of Dimes. During this week, patients may have noticed that the staff and doctors were wearing the "fashion statement that saves babies" which included blue jeans, March of Dimes t-shirts and/or buttons and stickers. This year a total of \$2500 was raised to support the March of Dimes mission- "to improve the health of babies by preventing birth defects and infant mortality". The EyeDoctors are acutely aware of vision challenges that may be present in premature infants and encourage families (especially moms) to find out what they can do to have healthier babies. For more information please visit www.marchofdimes.com .