

*ANNUAL BLUE JEANS FOR BABIES FUND RAISING
EVENT AT THE EYEDOCTORS*



November 16, 2009- For over 2 decades The EyeDoctors have supported this very special cause and raised funds for the March of Dimes. This year during the week starting November 16th, the "fashion statement that saves babies" which included blue jeans, March of Dimes t-shirts and/or buttons and stickers was the official dress of the doctors and staff at all of our offices. This year a total of \$2200 was raised to support the March of Dimes mission- "to improve the health of babies by preventing birth defects and infant mortality". The EyeDoctors are acutely aware of vision challenges that may be present in premature infants and encourage families (especially moms) to find out what they can do to have healthier babies. For more information please visit www.marchofdimes.com .